Public Diplomacy Forum 2015
4th International Conference on
Public Diplomacy in China-Europe Relations

Programme
Organiser / Venue

Venue: Robert Bosch Stiftung, Französische Straße 32, 10117 Berlin

The event is supported by

Robert Bosch Stiftung

Cooperation partner:

Clingendael

Netherlands Institute of International Relations

Cooperation partner:

Charhar Institute

Programme and realisation:

Conference Chair:
Dr Odila Triebel
Head of Dialogue and Research “Culture and Foreign Policy”, ifa

Conference language: English

Hotel:
Park Plaza Wallstreet Berlin-Mitte
Wallstraße 23-24
10179 Berlin
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Public Diplomacy for Global Public Goods

Topic of the event

Global challenges of the 21st century ask for a more collaborative diplomacy among states and between states and a growing number of other international actors. This is especially the case for the provision of global public goods (GPGs) such as security and climate. Due to changing trade patterns and rapid changes in digital technology, public goods like knowledge and culture are becoming more contested, also in relations between China and Europe. GPGs are challenged whenever the consumption of shared resources is not balanced with the needs of the wider community.
Organisers

Charhar Institute
Charhar Institute is a Chinese independent and privately funded non-governmental think tank. It was founded in 2009. The Charhar Institute aims to the research and communication of diplomacy and international relations.

Clingendael Institute
Clingendael Institute is an independent Dutch think tank and diplomatic academy which studies various topics of international relations, Europe and conflict management. It conducts research, provides reports and information, and organizes training programmes and seminars for a large number of audiences, including diplomats and civil servants as well as representatives of foreign ministries, staff of the armed forces and employees of NGOs and the private sector.

ifa – Connecting cultures
ifa (Institut für Auslandsbeziehungen) has a central vision: the peaceful and open-minded coexistence of people and cultures worldwide. To this end, ifa promotes the relationship between arts and culture in its programmes, exhibitions and dialogue and conference programmes. In its role as an expert hub for foreign cultural and educational policy, ifa creates networks between civil society, cultural practitioners, art, media and science. Its core business is intercultural dialogue and civil conflict management.

Robert Bosch Stiftung
The Robert Bosch Stiftung is one of the major German foundations associated with a private company. It holds 92 percent of the share capital of Robert Bosch GmbH. Established in 1964, it represents the philanthropic endeavors of Robert Bosch (1861–1942), focusing on the fields of science, health, international relations, education, society, and culture. In Stuttgart, the Foundation maintains the Robert Bosch Hospital, the Dr. Margarete Fischer-Bosch Institute for Clinical Pharmacology, and the Institute for the History of Medicine. Between 1964 and 2014, the Foundation has made available 1.3 billion euros for projects. In 2014, approximately 68 million euros were spent on project funding.
Programme

Wednesday, 7th October 2015

Arrival of participants

08:00 p.m. Welcome Dinner at the Restaurant 23 Wallstreet at the Hotel Park Plaza Wallstreet

Thursday, 8th October 2015

08:00 a.m. Departure by Bus (BVB) from the Hotel Park Plaza Wallstreet

08:30 a.m. Admission

09:00 – 10:00 a.m. Inaugural event (Room 2.6 + 2.7)

Welcoming remarks 5 min
Christian Hänel, Head of Department International Relations America and Asia, Robert Bosch Stiftung

Welcoming remarks 5 min
Ronald Grätz, Secretary General, ifa

Welcoming remarks 5 min
Jan Melissen, Senior Research Fellow and representative of Clingendael

Welcoming remarks 5 min
Ke Yinbin, Secretary-General, Charhar Institute

Keynote speech about 30 min
On Cooperation and Global Governance
Dirk Messner, Director of the German Development Institute

10:00 – 10:30 a.m. Coffee break (Room 2.8)

Session I
“A common basis of understanding: Chinese and European positions on GPGs”

Does the public diplomacy of China, European governments and the EU reveal a common understanding of global challenges?

Is there a competition of ideas on addressing GPGs, if so in which areas and what is the scope for sharing each other’s perspectives?

Is there merit in conceiving public diplomacy for GPGs in terms of its contribution to international security?

10:30 – 11:00 a.m. Perspectives from China (20 min, 10 min q/a)
Huang Youyi: Why China’s Global Public Good is the One Belt and One Road Proposal

11:00 – 11:30 a.m. Perspectives from Europe (20 min, 10 min q/a)
Maximilian Mayer: How the Environment (Water, Atmosphere, Land) becomes a Public Good
11:30 – 12:30 p.m. Discussion in plenum incl. 5 min. case study China by Sunami Atsushi on Science Diplomacy, 5 min. case study Europe by Mikko Huotari on Regional Financial Governance
Moderator: from China Zhao Kejin

12:30 – 01:30 p.m. Lunch (Room 5.1/5.3)
Session II “Comparative approaches: Towards public diplomacy in an international realm”
How do China and Europe present their cases for the provision of Global Public Goods in different fields (e.g. security, trade) in the international arena?
What are the similarities and differences in the ways China and Europe try to influence foreign public opinion and what instruments do they use?
How are domestic publics targeted or actively engaged in public diplomacy strategies?
How does growing interconnectedness between China and Europe in an expanding transnational realm impact on approaches towards public diplomacy?

01:30 – 02:00 p.m. Perspectives from Europe (20 min, 10 min q/a)
Ingrid d’Hooghe: China’s Public Diplomacy Strategy: the Importance of Providing Global Public Goods

02:00 – 02:30 p.m. Perspectives from China (20 min, 10 min q/a)
Yao Yao: Opportunity and Challenge: Public Diplomacy between China and Europe

02:30 – 03:30 p.m. Discussion in plenum incl. 5 min. case study China by Wang Yiwei: What Will the One Belt and One Road Initiative Provide to GPGs? 5 min. case study Europe by Shaun Breslin: Non-Traditional Security for Who/What? Between the International, the National and the Human
Moderator: Susan Perry

03:30 p.m. Departure by bus (BVB)
Cultural programme – Sightseeing Tour

05:30 p.m. End of the Sightseeing Tour at the Robert Bosch Stiftung

05:30 – 06:30 p.m. Dinner (Room 5.1/5.3)
Public Evening event (Atrium)

06:30 p.m. Admission

07:30 – 08:00 p.m. Welcoming remarks
Christian Hänel, Head of Department International Relations America and Asia, Robert Bosch Stiftung
Catalina Cullas, Head of Division for Cultural and Media Relations Southern Hemisphere and Cultural Heritage Preservation worldwide, Federal Foreign Office
Li Xiaosi, Minister of the Chinese Embassy in Germany

08:00 – 09:30 p.m. Public Panel Discussion “(Mis)understanding of Climate – China, India and the EU”
Bharat H. Desai, Wang Yiwei, Dirk Messner
Moderation: Clare Shine
(simultaneous translation English/German)

Followed by discussion with the audience

09:30 – 10:45 p.m. Reception (Room 0.1 and Foyer)
11:00 p.m. End
11:15 p.m. Departure by bus (BVB) to the Hotel Park Plaza Wallstreet

Friday, 9th October 2015

08:50 a.m. Departure by bus (BVB) from the Hotel Park Plaza Wallstreet
09:15 a.m. Admission (Room 2.6 + 2.7)

Session III
“Trends in Diplomacy of China and Europe and their influence on GPG governance”
What are the opportunities and obstacles in China-Europe relations of digital diplomacy in the interest of GPGs?

How relevant is the distinction between public diplomacy and diplomacy in general, and how do China and Europe experience current change in diplomatic practice?

Is there a common understanding in China-Europe relations on the interdependence between domestic and global publics?

What is the potential of developing collaborative public diplomacy initiatives between China and Europe that aim at GPG provision, and is this influenced by relations with other big powers (the US, Russia)?

09:30 – 10:00 a.m. Perspectives from China (20 min, 10 min q/a)
Jan Melissen: Diplomacy Going Digital - An Invitation to an Emerging Debate

10:00 – 10:30 a.m. Perspectives from Europe (20 min, 10 min q/a)
Li Lina: Reflections and suggestions for climate diplomacy based on experiences of Germany and China

10:30 – 11:30 a.m. Discussion in plenum incl. 5 min. case study China by Fan Lei: Soft Public Goods and the Future for Sino-European Cooperation, 5 min. case study Europe by Rainer Kuhlen on a Model for Regulating GPGs
Moderator: Huang Youyi

11:30 – 12:00 p.m. Flash back
3 min. statements by 2 other members of the delegation of China
Chu Yilin and Yin Shengyuan and
2 other members of the delegation of Europe
Jay (Jian) Wang and Bharat H. Desai

Summarizing feedback by a speaker from China Zhao Kejin

12:00 – 01:00 p.m. Lunch (Room 5.1/5.3)

Session IV
Workshop “Berlin Consensus”
01:30 – 02:30 p.m. Separate group meetings of the Chinese and the European delegation (Room 1.1/1.2)

02:30 – 03:00 p.m. Coffee break

03:00 – 04:30 p.m. Common plenum:
Design of a common draft

Thank you and farewell by the organizers

05:00 p.m. End of the conference

05:30 p.m. Departure by bus (BVB) to the Hotel Park Plaza Wallstreet

Departure of the European speakers
Chinese Delegation: Free time for your own arrangements (except core team)

06:00 – 07:30 p.m. Meeting “Core Team” (Room 1.2)
Planning of post-Berlin

Saturday, 10th October 2015

Departure Chinese delegation
Participants

European delegation

Mr. Major i.G. Dr. Christian Becker, Stiftung Wissenschaft und Politik, Germany

Mr. Shaun Breslin, Professor University of Warwick, Great Britain

Mr. Bharat H. Desai, Professor, Jawaharlal Nehru Chair in Inter. Environmental Law, Jawaharlal Nehru University New Delhi, India

Mr. Ronald Grätz, Secretary General, ifa, Germany

Mr. Christian Hánel, Head of Department International Relations America and Asia, Robert Bosch Stiftung, Germany

Ms. Ingrid d’Hooghe, Senior Research Associate, Clingendael, Netherlands Institute for International Relations, Netherlands

Mr. Mikko Huotari, Deputy Director of the Research Area on Innovation, Environment, Economy, Head of Program „Foreign Policy and Economic Relations“, Mercator Institute for China Studies, Germany

Mr. Taehwan Kim, Professor, Korea National Diplomatic Academy, South Korea

Mr. Rainer Kuhlen, Professor, UNESCO, Germany

Ms. Lina Li, former Humboldt Chancellor scholar at Germanwatch, project manager at adelphi

Mr. Maximilian Mayer, Universitét Bonn, Research Professor Tongji University Shanghai, Germany

Mr. Jan Melissen, Senior Research Fellow, Clingendael, Netherlands Institute for International Relations, Netherlands

Mr. Dirk Messner, Director German Development Institute, Germany

Mr. Johannes Mohr, student, International Politics and International Law, Kiel University, Germany

Ms. Susan H. Perry, Director IPEPP Graduate Programs The American University of Paris, France

Mr. Oliver Radtke, Program Officer, International Relations America and Asia, Robert Bosch Stiftung, Germany

Ms. Ines Sieckmann, Doctoral Student, University of Vienna, Austria

Ms. Clare Shine, Vice President and Chief Program Officer of the Salzburg Global Seminar, Austria

Ms. Odila Triebel, Head of Dialogue and Research “Culture and Foreign Policy”, ifa, Germany

Mr. Jay Wang, Director of USC Center for Public Diplomacy, USA

Mr. Yasushi Watanabe, Professor, Keio University Graduate School of Media and Governance, Japan

Ms. Sarah Widmaier, Scientific Coordinator, Research Programme “Culture and Foreign Policy”, ifa, Germany

Chinese delegation

Mr. Fan Lei, Fellow of the Charhar Institute, lecturer of Shandong

Mr. Huang Youyi, member of the Chinese People’s Political Consultative Conference, member of China Economic and Social Council. Also executive vice president of Translators Association of China, member of the Academic Degrees Commission of the State Council.

Mr. Ke Yinbin, Secretary-General and Senior Research Fellow of The Charhar Institute, Editorial Director of Public Diplomacy Quarterly, Member of the 11th Zhangjiakou Committee of the Chinese People’s Political Consultative Conference (CPPCC)

Ms. Li Xia, International communication supervisor of the Charhar Institute

Mr. Sunami Atsushi, Professor at the National Graduate Institute for Policy Studies, Japan
Mr. Wang Yiwei, Professor of School of International Studies and Senior Fellow of Chongyang Institute for Financial Studies (RDCY), Director of Institute of International Affairs, Director of Center for EU Studies at Renmin University of China

Mr. Yao Yao, Director of Research at China Public Diplomacy Association, Director of Center for National Soft Power Research at China Foreign Affairs University

Mr. Zhao Kejin, associate professor and vice Chair of Department of International Relations at Tsinghua University in Beijing, a Senior Research Fellow at the Charhar Institute in Beijing.

Guests

Ms. Chu Yilin, Standing Member of the Chinese People’s Political Consultative Conference (CPPCC) Shanghai Committee, Vice Chair of Committee for Friendship with Foreign Countries of CPPCC Shanghai Committee, Vice Chairperson of the Standing Committee of the People’s Congress of Chongming Country, Shanghai

Mr. Jiang Xudong, Vice Director of Foreign Affairs Office of Yangzhou Municipal City

Mr. Mao Wei, Deputy Investigator of the Secretariat Div. of the General Office of CPPCC Shanghai Committee

Mr. Yin Shengyuan, Secretary-general Yangzhou Municipal Committee of CPPCC, Vice Chairman Yangzhou Public Diplomacy Association

Ms. Yuan Mengmeng, translator, Foreign Affairs Office of Yangzhou Municipal City

Ms. Zhao Yurong, Section Chief of the Administrative Office of Committee for Learning of CPPCC Shanghai Committee, PhD in history of economy ideology from Shanghai Academy of Social Sciences

Ms. Zhu Hui, Vice Chair of Committee for Social and Legal Affairs of CPPCC Shanghai Committee